

31st Annual “HAWG” Ice Fishing Derby

Dear Community Partner,

Do you love Fishing? Do you love the Wyoming outdoors? Please consider being a sponsor. Our sponsors help make the “HAWG” derby a success, year after year. We cannot say it enough that the outstanding support of our valuable and faithful sponsors like you are critical to bringing the “HAWG” Derby to our community year after year!

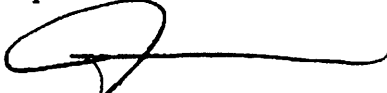
The proceeds generated from this terrific event go directly towards the improvement of the Pathfinder Reservoir area. This includes the courtesy docks, facility maintenance and marina store improvements. Additionally, our club strives to enhance facilities and offer opportunities for the public to enjoy one of Natrona County’s finest recreational areas.

The “HAWG” Ice Fishing Derby, held annually in late January, is the regions longest running, and most anticipated ice fishing derby of the season! January 25th & 26th, 2020 will mark the 31st annual derby hosted by the Pathfinder Boat and Fishing Club. The “HAWG” derby draws more than 600 anglers and their families from all across Wyoming and many more who travel from out of state to Natrona County.

The Pathfinder Boat and Fishing Club hosts this event in conjunction with our community partners offering 6 levels of sponsorship (see attached). Additionally, door prizes and give-away items are always a great way to get the word out about your business and support of this event, all contributions and donations will be recognized.

Thank you for considering a sponsorship of the 2020 “HAWG” Ice Fishing Derby. This derby is a Central Wyoming tradition and we rely on our community partners to help us support this phenomenal event. As you consider your sponsorship, if we can be of any assistance or answer questions please do not hesitate to reach out to your club representative or feel free to give me a call or e-mail directly.

Respectfully,



Jeff Fleischman, Commodore- Pathfinder Boat and Fishing Club

(913) 240-1283

Fleishman84@msn.com

Pathfinder Boat and Fishing Club

2020 31st Annual "HAWG" Ice Fishing Derby Advertising Agreement

ADVERTISING AGREEMENT entered into on this _____ day of _____, 2019 by and between **PATHFINDER BOAT AND FISHING CLUB, INC. (PBFC)**, and (Advertiser). Advertiser agrees to purchase advertising for the 2020 HAWG Ice Fishing Derby from the following sponsorship levels:

Presenting "Bishop's Point Weigh Station" Sponsor \$2,000.00

- Recognition on all print & media ads as **Presenting Sponsor** i.e. "..... presents the 31st Annual "HAWG" Ice Fishing Derby"
- Logo printed on tickets and flyers í (Advertiser initials)
- Website, all radio, and TV advertising (logo on TV) í (Logo Black & White) jpeg format
- 4 free "HAWG" Ice Fishing Derby tickets í (Logo Color) jpeg format
- Recognition as the "Presenting Sponsor" at the derby **Logo on tickets, flyers & Weigh Station**
- Website link to your business on our website

• *Only One Presenting Sponsorship available*

Major "EVENT" Sponsor \$1,500.00

- Recognition on all print and media ads as **Major Event sponsor** i.e. "The 31st Annual "HAWG" Ice Fishing Derby sponsored by....."
- Logo printed on flyers í (Advertiser initials)
- Website, all radio &, TV advertising (Logo on TV) í (Logo) jpeg format
- 4 free "HAWG" Ice Fishing Derby Tickets
- Recognition as the Major "Event" Sponsor at the derby
- Website link to your business on our website

• *Only Four "Event" Sponsors available*

"HAWG" Sponsor \$500.00 í (Advertiser initials)

- Includes website, rotational radio recognition and TV advertising í (Logo) jpeg format
- 2 free "HAWG" Ice Fishing Derby tickets
- Recognition as a "HAWG" sponsor at the derby

Trout Sponsor \$350.00 í (Advertiser initials)

- Rotational radio and website advertising í (Logo) jpeg format
- Recognition as a sponsor at the derby

Walleye Sponsor \$250.00 í (Advertiser initials)

- Website advertising _____(Logo) jpeg format
- Recognition as a sponsor at the derby

Small Fry Sponsor \$150.00 í (Advertiser initials)

- Recognition as a sponsor at the derby í (Business Card)

Pathfinder Boat and Fishing Club

2020 31st Annual "HAWG" Ice Fishing Derby
Advertising Agreement (Continued)

Advertiser agrees to pay PBFC the amount of \$_____.

Method of payment:

Included with agreement. Cash/Check

Payment to be mailed within 30 days of agreement date.

Please mail to: *Pathfinder Boat and Fishing Club, Attention: HAWG Derby Advertising, P. O. Box 1728, Casper, WY 82602*

Invoice to be mailed to Advertiser at address indicated on agreement and payment to be made within 10 days of receipt of invoice.

Authorized Advertiser Signature Authorized PBFC Signature

SEND LOGOS TO:

pathfinderboatandfishingclub@gmail.com

In jpeg format only

General Sponsorships must be submitted and paid on
Or before December 15, 2019

Presenting and Event Sponsorships must be submitted and paid for by December 1, 2019